#### Hello, Everyone!

I am **Dr. SM Raju**, a former IAS officer and the inventor of herbal formulations designed to address incurable diseases. Today, I am here to introduce you to the concept of **Neo Ayurveda**, a revolutionary approach to healthcare that bridges the gap between traditional Ayurveda and modern medical principles.

#### What is Neo Ayurveda?

Many of you might wonder, What exactly is Neo Ayurveda? Neo Ayurveda is the integration of allopathic principles with Ayurvedic medicinal essence, without the use of Rasashastra (purified metals) or the need to address individual Vata, Pitta, and Kapha parameters.

Instead, Neo Ayurveda follows a **standardized treatment protocol**, much like allopathy, making it a system that can be practiced globally. The foundation of this approach lies in the principle that **food is medicine**.

In my science, the **cell regeneration process** happens at the capillary and microcapillary levels of dysfunctional organs using **prebiotic principles**. This unique concept is something that current medical science has yet to explore. As a result, Neo Ayurveda offers solutions for chronic conditions such as:

- Chronic Kidney Disease (CKD)
- Liver Cirrhosis
- Pancreatitis
- Uncontrolled Diabetes (including diabetic neuropathy, retinopathy, and ulcers)

By following a properly defined diet, patients can experience remarkable results.

## My Journey to Neo Ayurveda

You might be curious about how this journey began. Well, let me share my story.

My research began in 1981, more than 40 years ago, driven by my personal struggles with Rheumatoid Arthritis. Over the years, I successfully cured myself, my father, who was on dialysis due to kidney failure, and my son, who was diagnosed with Acute Myeloid Leukemia (blood cancer).

For my son, I adopted an **integrated approach**, combining allopathic medicine with Neo Ayurveda. This personal journey fueled my passion to find solutions for diseases where current medical science has little to offer.

#### **How Neo Ayurveda Reached the Public**

As an IAS officer, I initially worked on this project privately. However, after witnessing its incredible efficacy, the **Honorable Union Minister**, **Shri Shripad Yesso Naik**, encouraged me to bring this science to the public.

The project was **funded by the Government of India**, and in **2016**, the product was launched at the Constitution Club by Shri Shripad Yesso Naik, alongside another **Union Minister**, **Shri Giriraj Singh**, who personally experienced the benefits of these products. This event was attended by dignitaries, including High Court judges, medical college professors, and even film celebrities.

This initiative not only showcased the **power of Ayurveda** but also brought **India's ancient medical wisdom** to the global stage.

### What Makes Neo Ayurveda Unique?

One of the standout features of Neo Ayurveda is the uniqueness of **Miracle Drinks** products. Here's what sets them apart:

- 1. **100% Herbal**: These formulations contain no metals and are completely safe for lifelong use, just like food.
- 2. **Health Supplement Classification**: In **2015**, the FSSAI amended its 2003 Act to classify these herbal essences as health supplements.
- 3. Global Certification:
  - Certified by the Ayush Department and FSSAI
  - o Processing unit registered with the US FDA

## **Success Rates of Neo Ayurveda**

The effectiveness of Neo Ayurveda can be categorized into two segments:

- 1. Cancer and Autoimmune Disorders: Out of 10 patients, 5 to 6 experience significant relief.
- 2. **Other Disorders**: For conditions like CKD, liver cirrhosis, pancreatitis, and diabetes, **8 to 9 patients** out of 10 achieve noticeable improvement.

# **Closing Message**

Neo Ayurveda is not just a treatment system; it is a **hope for the incurable**. By blending the best of allopathy and Ayurveda, it provides solutions for diseases that modern science struggles to cure.

I encourage you all to explore this transformative approach and take a step toward better health. Together, let's rediscover the power of **Ayurveda** and celebrate its contribution to global wellness.

Thank you for watching, and don't forget to **like**, **share**, **and subscribe** to stay updated on more health and wellness insights. See you in the next video!